



Outreach Specialist Position Description and Job Announcement

About Pinnacle Prevention

Founded in 2014, Pinnacle Prevention is an Arizona-based 501(c)(3) nonprofit organization dedicated to cultivating a just food system and opportunities for joyful movement. We work towards our mission through policy, planning, and programming. The values that guide our work include compassion, respect, collaboration, accountability, and justice. You will see us working in neighborhoods, schools, farms, farmers markets, stores, health care settings, with city council, or at the state legislature for a comprehensive approach to supporting community wellbeing for all.

We offer a flexible work environment emphasizing a balance of time working in the office, home, and out in the community. Our office environment is pet and family-friendly meaning it is not uncommon to find a little one, whether on four legs or two, playing at our feet during meetings – a nontraditional approach that the ideal candidate will feel comfortable with. The Pinnacle Prevention office is located in downtown Chandler, Arizona in a bike/pedestrian friendly environment.

Outreach Specialist

Pinnacle Prevention is seeking a full-time Outreach Specialist responsible for promoting Pinnacle Prevention programs and initiatives focused on the food system and built environment. This is accomplished through a coordinated and comprehensive outreach effort with community members and partners. The communities that Pinnacle Prevention works in range from: urban, rural, Indigenous, Latinx/e, under-resourced and disinvested communities, and communities where people are working hard to make ends meet on low wages across Arizona.

This is an exempt full-time position with an annual salary of \$46,500 commensurate with experience, reporting to the Director of Communications and Outreach. Pinnacle Prevention is pleased to offer a competitive benefits package for our team members including a 401K retirement savings plan with employer match and medical, dental, and vision with Pinnacle Prevention covering 100% of the insurance premium costs and generous flexibility for time off and leave.

Responsibilities

The Outreach Specialist is primarily responsible for the promotion of Pinnacle Prevention initiatives and programs with community members and partners. This includes an emphasis on relationship building, information-sharing through multiple communication mediums, and supporting public awareness campaigns. Responsibilities include:

- Development of culturally and geographically relevant outreach strategies including the creation of social media campaigns and program materials tailored to various communities across Arizona.
- Work with the Director of Communications and Outreach to support the development and implementation of an annual outreach plan to be included in the annual communication, marketing, and outreach plan.
- Develop, discover, and actively participate in community events to promote new relationships for the following initiatives: Double Up Food Bucks Arizona, Arizona Farmers Market Nutrition Program, Arizona Food Systems Network, Early Childhood Nutrition, Trauma-Informed Nutrition Systems Initiative, Seeds to Grow, Pots to Love, and Built Environment initiatives.
- Organize and conduct grassroots community engagement that uplifts community wisdom to co-design our work consistent with our position on justice. This includes, but is not limited to, conducting community conversations to shape our work, facilitating placemaking activities in communities where our work is taking place, participating in community events to share the work of Pinnacle Prevention while also listening and learning from the needs and aspirations shared by community.
- Work with the Operations Support Specialist to provide enrollment information for nutrition assistance programs, centering respect, dignity, trauma-informed approaches, and healing.
- Collaborate with the Pinnacle Prevention team in strategic planning and decision-making.
- Engage in professional development.
- Participate in meetings, community events, and otherwise contribute to the mission and strengthen the branding, recognition, and impact of the overall work.

Knowledge, Skills, and Qualifications

- 2+ years of relevant experience in communications and outreach in the nonprofit or social sector space.
- Ability to promote programmatic information through a variety of mediums and audiences.
- Experience implementing outreach plans.
- Flexibility and adaptability when needing to prioritize competing tasks or projects.
- Awareness and understanding of policy and justice issues and an ability to communicate our team's position on justice.
- Strong skills in tailoring messaging unique to literacy levels and varied cultural backgrounds with an understanding of inequities impacting the communities we serve.
- Strong listening skills and commitment to learning and understanding the people and systems influencing our work.
- Ability to copy edit and proof content.
- Ability to work remotely and in the office.
- Ability to work some evenings and weekends.
- Must be able to drive a vehicle and maintain a valid driver's license because driving will be an aspect of the job duties in this role.
- Must be willing to travel both in-state and out-of-state and to rural and remote communities.
- Commitment to the Pinnacle Prevention mission, values, and position on justice.

Values Important to Us

- Compassion
- Respect
- Collaboration
- Accountability
- Justice

Attributes Important to Us

- Awareness and capacity for self-reflection of one's own political and cultural position and beliefs.
- Comfort and familiarity with policy issues centered around the social determinants of health and root cause issues.
- Familiarity with social service and nutrition assistance programs.
- Bilingual English and Spanish speakers and writers are preferred and strongly encouraged to apply.

Pinnacle Prevention Position on Justice

Read our full justice statement [here](#).

COVID-19

In accordance with our mission and values, Pinnacle Prevention has implemented a mandatory COVID-19 vaccination policy for all Pinnacle Prevention employees and interns. Our COVID-19 policies and practices centers community safety and wellbeing.

How to Apply

We encourage interested candidates to submit a cover letter and resume by email only to leolopez@pinnacleprevention.org **by June 24th, 2022**. In your cover letter, please tell us why you are interested in this job, what you like about Pinnacle Prevention, and share examples of experiences that make you a strong candidate for the Outreach Specialist position. The anticipated start date for this position is August 1st, 2022. Review of applications and interviews will begin after June 24th and will continue until the position is filled. Pinnacle Prevention will not respond to any phone call inquiries regarding this position. Pinnacle Prevention is an equal opportunity employer.

As an equal opportunity employer, Pinnacle Prevention celebrates diversity. We believe there is strength in our collective lived experience, and we encourage people of color and those from diverse backgrounds, of all identities, to apply and see if Pinnacle Prevention is the right fit.